



Blount County Centennial Park Sponsorship Opportunities

LIVE UNITED®

Since 1923, United Way of Central Alabama (UWCA) has served our region faithfully to meet the immediate and long-term needs of residents. You can help United Way fight for the health, education and financial stability of every person in every community. Your sponsorship of our Centennial Parks will help offset costs and enable us to engage our community in a meaningful and joyful way while honoring our partners, volunteers and donors.

Centennial Parks

In honor of its centennial anniversary in 2023, United Way of Central Alabama launched the Centennial Parks initiative, creating accessible recreational spaces to foster community connections and enhance quality of life across the six counties we serve.

These projects rely on the dedication of volunteers and supporters who contribute to their construction and maintenance. Beyond the initial build, Centennial Parks create lasting opportunities for service through annual cleanups, beautification efforts and potential future expansions. Together, we're building vibrant spaces that will serve our communities for generations to come.

Park Features

This park located in Susan Moore will include an outdoor pavilion, two pickle ball courts, picnic tables and benches surrounding the existing walking track.

How You Can Help

United Way is seeking corporate and community partners who will invest in these community parks. The parks will be actively built with volunteer labor coordinated by the United Way Hands On team. Each project will be built in a one-to-three-month time frame based on location and permitting requirements. To learn more, visit unitedwayhandson.org.



United Way
of Central Alabama, Inc.



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County Park Supporting Sponsor \$5,000

- Permanent recognition on signage as supporting sponsor for the **County Park** of your choosing.
- Recognition on website, social media, event displays, email and promotional material for **County Park** of your choosing.

County Park Recognized Donor \$1,000

- Permanent recognition on signage as donor for the **County Park** of your choosing.
- Recognition on website, social media, event displays, email and promotional material for **County Park** of your choosing.

County Park Individual Donor \$1 to \$999

- Recognition on website for **County Park** of your choosing.

**All sponsorship recognition and inclusion are subject to event and communication deadlines.*



United Way
of Central Alabama, Inc.

Park Sponsorship Agreement

LIVE UNITED®

Thank you for supporting United Way of Central Alabama. Please type or clearly print your company information exactly as you would like it to appear on promotions and marketing materials.

Company Name _____

Contact Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone (_____) _____ - _____ E-mail _____

Please check all that apply.

- ☐ Please invoice for the sponsorship amount (sponsor levels only).
- ☐ Enclosed is a check for the sponsorship or donation amount indicated below.
- ☐ Please contact me directly to discuss other payment options.

Please indicate which level you are choosing to support.

- ☐ **\$5,000** - County Park Supporting Sponsor
- ☐ **\$1,000** - County Park Recognized Donor
- ☐ **\$1-\$999** - County Park Individual Donor

TERMS OF AGREEMENT

This agreement sets forth certain terms under which United Way of Central Alabama, Inc. ("United Way") and _____ ("Sponsor") enter into a sponsorship agreement for United Way's Centennial Parks (the "Event") and programs. Sponsor agrees to pay United Way the amount marked above. United Way shall promote and hold the Event and shall provide Sponsor with the benefits and privileges described for the respective sponsorship package.

LIMITED LICENSE

United Way grants Sponsor a limited license to use any of the artwork on the Event website for the purpose of promoting the Event and linking to the Event website and in communications reporting on the Sponsor's involvement in the Event. Sponsor grants United Way a limited license to use Sponsor's name and logo in the United Way promotional materials and on the Event site, and in communications reporting on the Event. These licenses shall survive the termination of this agreement but shall expire on January 31, 2026.

MISCELLANEOUS

This agreement shall become effective on the date signed below and will remain in effect until the end of the Event. The parties acknowledge that they will use good faith efforts to negotiate and resolve subsequent issues that may arise as a result of unforeseen occurrences.

Sponsor Signature

Date

Please email signed sponsorship agreement and high-resolution logo to rachael.upton@uwca.org.

